



### Fast and Easy Access to the EU Financial Market!

**MiFID Tied Agent: Your Fast and Cost-Efficient Market Entry!**  
Leverage an established MiFID license – no need to apply for one yourself!  
As a tied agent, you benefit from maximum protection and minimal effort, while Reuss Private takes care of all regulatory hurdles on your behalf.

### Legal Entity or Individual as a Tied Agent?

#### Maximum Freedom for Swiss Asset Managers!

Establish your own intermediary company in Germany or Liechtenstein – without the need for additional staff!  
Take over management yourself and benefit from full flexibility with just 90 minutes of commuting time.

### Your Market Entry – Your Control!

Whether you're a non-EU asset manager, a portfolio manager without a license, or an EU-based manager with distribution ambitions – we offer the most efficient solution for your success in Europe.

#### Establishing a Legal Entity

EU presence from as little as €1 – with maximum flexibility!  
Start with minimal capital and a scalable solution for your successful market entry.

#### Registration of an Individual

Direct Registration for EU Residents!  
Individuals residing in the EU can immediately act as tied agents – with direct contracts and maximum flexibility!

### Tied Agent – Secure & Efficient!

Operate under the liability umbrella just like an employee – with verified expertise and proven reliability. Reuss Private handles the assessment, provides training, and ensures product approval in the target market.

### Immediate Market Access with Full Security!

The MiFID Tied Agent registers you with the authorities and enables direct access to passported markets – with ongoing supervision and full regulatory protection.

### Conquered the EU Market? Time to Scale Up!

With your own MiFID license, you retain full control over your distribution. Reuss Private will guide you safely through the regulatory process – ensuring sustainable growth!



## Fast and efficient access to the EU market!

Ready in 2-4 months – thanks to parallel processes for maximum speed! Regulatory registration takes place at the final stage.

### STRUCTURED. FAST. TAILORED – WE GET YOU STARTED!

- ✓ Strategy – Together, we define your ideal go-to-market strategy.
- ✓ Branch – Incorporation of a local legal entity, if desired.
- ✓ Contract setup – Legal framework for distribution and tied agent affiliation.
- ✓ Integration – Qualification review and compliance onboarding.
- ✓ Registration – Official filing with the financial regulator.
- ✓ Passporting – Licensing for additional EU markets.

### MiFID Tied Agent: All You Need to Know – At a Glance!

- ✓ Acting on behalf – Agents operate exclusively in the name of their liability umbrella and must inform investors of their role.
- ✓ Exclusive affiliation – Only one liability umbrella partnership is permitted.
- ✓ Country-specific authorization – Activities are limited to passported countries.
- ✓ Location requirement – Legal entities in the EU must perform regulated activities on-site.
- ✓ Regulatory oversight – The liability umbrella monitors all activities and marketing materials.
- ✓ Target group focus – Client outreach is restricted to the approved scope.

### Your path to the EU market – with a MiFID Tied Agent Solution!

- Maximum freedom for Swiss asset managers!
- Establish your own intermediary company in Germany or Liechtenstein – no extra staff required!
- Take on management yourself and enjoy full flexibility with only 90 minutes of commuting time.

Ready for the EU market? Let's get started!

Contact us today!

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Seize your opportunity – we pave the way!